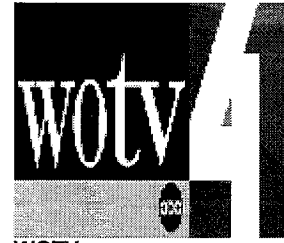


ORDER

Orders
Order / Rev: 218749
Alt Order #:
Product Desc: CANDIDATE
Estimate: 2309
Flight Dates: 11/01/12 - 11/06/12
Original Date / Rev: 10/31/12 / 10/31/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	11	\$3,125.00	\$2,656.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	11	\$3,125.00	\$2,656.25	0.00
Totals	11	\$3,125.00	\$2,656.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	11/01/12	11/02/12	General Hospital General Hospital	CM	General Hospital	---TF--	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---TF--		2		\$150.00		0.00					
N 2	WOTV	11/01/12	11/02/12	M-F 3-4p Steve Harvey	CM	3-4p	---TF--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---TF--		1		\$75.00		0.00					
N 3	WOTV	11/01/12	11/02/12	M-F 4-5p The Doctors	CM	4-5p	---TF--	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---TF--		2		\$75.00		0.00					
N 4	WOTV	11/01/12	11/02/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	---TF--	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---TF--		2		\$150.00		0.00					
N 5	WOTV	11/05/12	11/05/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$150.00		0.00					
N 6	WOTV	11/05/12	11/05/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$1,000.00		0.00					

Order / Rev: 218749
 Alt Order #:
 Flight Dates: 11/01/12 - 11/06/12

Advertiser: POL/Obama For America (D)
 Product Desc: CANDIDATE
 Estimate: 2309

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOTV	11/04/12	11/04/12	Sun Hour 1 Sunday 7-8p	CM	7-8p	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$750.00		0.00					
N 8	WOTV	11/03/12	11/03/12	NCAA Football ABC College Football	CM	ABC College Footb (8:00 PM-11:30 PM)	-----S-	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S-		1		\$400.00		0.00					
Totals														11	\$3,125.00